# **Embassy Office Parks REIT**

Michael Holland - CEO

Morgan Stanley 21st Annual India Summit

June 13, 2019



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# **Listing Overview**



#### Listing of Embassy Office Parks REIT was a landmark transaction and first of its kind in India



**EMBASSY OFFICE PARKS** 

Initial Public Offering

₹47,500 mn

Listed April 1, 2019

Ticker:

NSE: EMBASSY BSE: 542602

<b>Key Metrics</b>
--------------------

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Issue price per Unit (₹) <sup>(1)</sup>	300
Market Cap (₹ mn) <sup>(2)</sup>	231,500
Offer price to Day 1	4.9%
Offer price to Week 1	9.5%
Offer price to Current <sup>(3)</sup>	16.0%

#### **Key Transaction Highlights**

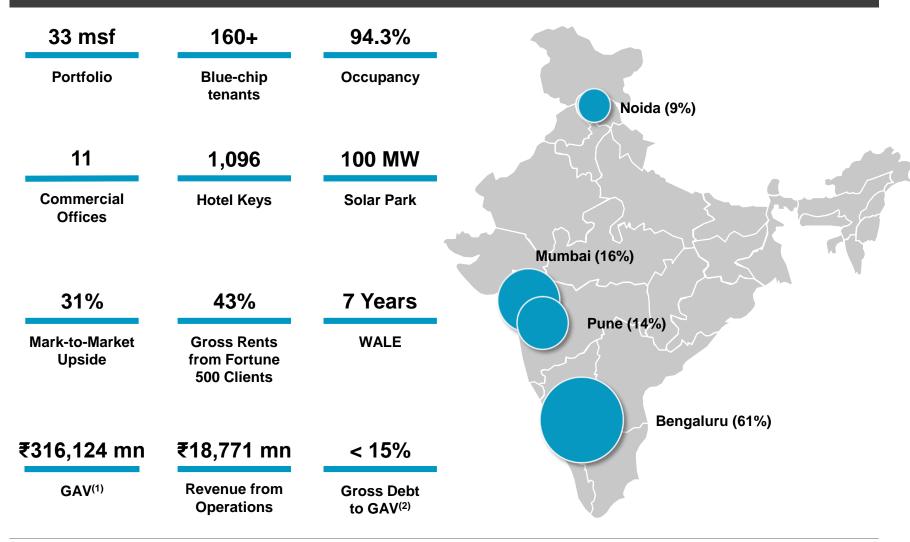
- ► First REIT to list on Indian stock exchanges
- Largest REIT in Asia by square footage (33 msf total portfolio area)
- Strong Sponsor commitment; no sell-down in IPO
- Strong endorsement by international and domestic investors
- Transaction 2.6x subscribed; 3.1x on Non-Institutional portion
- Priced against backdrop of global equity volatility and Indian elections
- Use of issue proceeds of ₹47,500 mn<sup>(1)</sup>:
  - o Repay Existing Debt ₹37,100 mn
  - o Acquisition of Embassy One Assets ₹4,682 mn
  - o General Corporate Purposes ₹3,918 mn
  - Issue Expenses ₹1,800 mn

<sup>(2)</sup> Market Capitalization upon listing on April 1, 2019





We run a commercial office portfolio that serves as essential corporate infrastructure to multinational tenants



Notes: City wise split by % of GAV

<sup>(1)</sup> As per CBRE March 2019 valuation



# **Seven Infrastructure-like Office Parks (30 msf)**













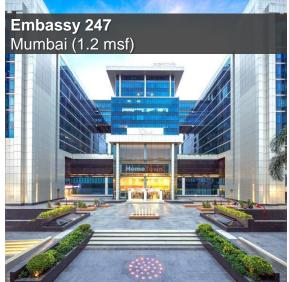




# Four Prime City-center Offices (3 msf)









# What We Do: Our Strategy



#### Maximize distributions and NAV per Unit through organic growth & new acquisitions

#### Powerhouse Leasing

- ▶ 94.3% occupancy across portfolio
- Experienced on-ground teams & hands-on approach to lease-up
- Consistently deliver mark-to-market upside
- ► Best-in-class tenant engagement

2 )

#### **Deliver on Development**

- Deliver 7.9 msf oncampus development
- Proactive pre-leasing strategy to de-risk new development
- Select infrastructure upgrade and execute ancillary projects (hotels, flyovers etc.) to increase barriers to entry

First-mover Acquisition
Advantage

- 42.8 msf of ROFO opportunity from Embassy Sponsor
- Pan-India acquisitions potential from 3<sup>rd</sup> parties
- Capitalize on fragmented office market

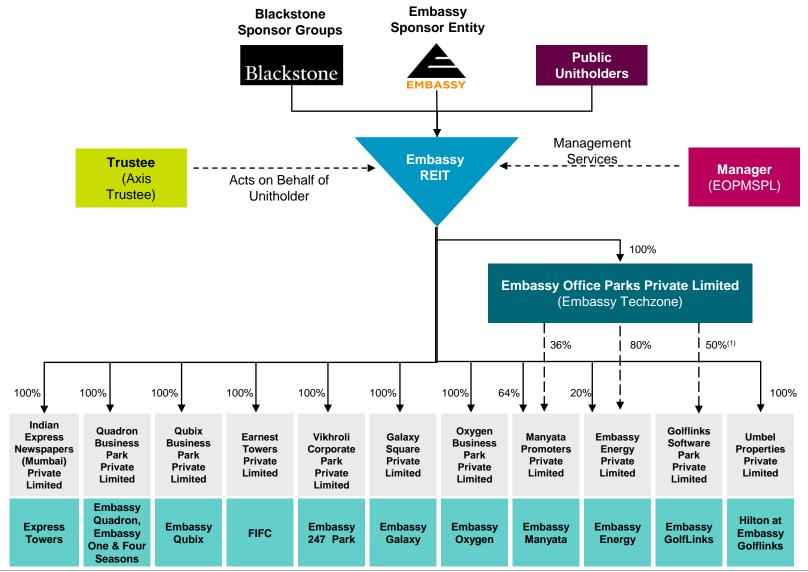
# Prudent Capital Management

- Build leverage selectively
- Use strong balance sheet to drive accretive growth through disciplined acquisitions
- Quarterly distributions with minimum 90% of NDCF<sup>(1)</sup> to be distributed
- Low expenses and fees enhancing Unitholders' value

Proactive asset management to drive value

#### **REIT structure**





Notes:





#### Embassy REIT has world class corporate governance standards to protect unitholder value

#### Manager

- ▶ 50% independent directors on the Board, with 50% representation on all committees
- ► Manager can be removed with 60% approval of unrelated unitholders
- ▶ Alignment with unitholder interests due to a distribution linked management fees structure

#### **Asset**

- Minimum 80% of value in completed and leased properties
- Minimum 90% of distributable cash flows to be distributed
- ▶ Restrictions on speculative land acquisition

#### **Debt**

- ▶ Majority unitholder approval required if debt<sup>(1)</sup> exceeds 25% of asset value
- ▶ Debt cannot exceed 49% of asset value

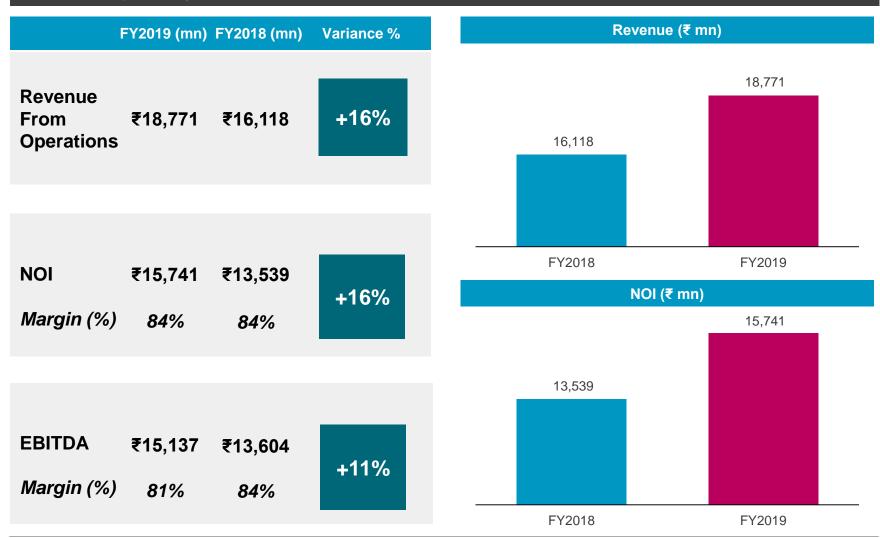
#### Strong Related Party Safeguards

- Sponsors are prohibited from voting on their related party transactions
- Majority unitholder approval required for acquisition or disposal of asset which exceeds 10% of REIT value
- ► Acquisition or sale price of new asset cannot deviate from average valuation of two independent valuers by +/- 10%





Revenue from operations for FY2019 rose 16% YoY, NOI & EBITDA margins for FY2019 were at 84% and 81% respectively



Notes:

<sup>(1)</sup> Given Embassy REIT was listed on April 1, 2019; Condensed Combined Financial Statements have been prepared for year ended March 31, 2019 on a voluntary basis

<sup>(2)</sup> NDCF, Distribution and Distribution per Unit not provided above as this financials pertains to period prior to the listing of Embassy REIT

<sup>3)</sup> Above results exclude Revenue, NOI and EBITDA from Embassy Golflinks since our stake is 50%. Embassy Golflinks revenue is ₹3,498 mn and EBITDA is ₹3,189 mn for FY 2019

# **Post IPO Debt Update**



Successfully priced and allotted ₹30,000 mn NCDs, to repay existing debt and for general corporate purposes

₹30,000 mn

Listed NCD Issuance

# AAA / Stable

**CRISIL** Rating

9.4%

< 15%

Total Debt to GAV<sup>(1)(2)</sup>

#### **Listed NCD Issuance post IPO**

- ▶ ₹30,000 mn NCDs priced and allotted on May 3, 2019
- ► YTM of 9.4% maturing in June 2022, to be paid as premium on redemption
- Utilized to repay debt and for general corporate purposes

#### **Financing Strategy**

- Ample headroom for acquisitions
- Majority unitholder approval required if debt exceeds 25% of asset value
- ▶ Regulatory cap at 49% of asset value
- Construction debt to fund on-going capex needs

#### **Distribution Policy**

- Minimum 90% of net distributable cash flows to be distributed
- Distributions to be made once every quarter in the fiscal



#### **Fortress Balance Sheet**

Post utilization of IPO Proceeds, our conservative Balance Sheet provides significant flexibility for growth

#### NAV per Unit (₹)

Particulars	31 March 2019 (₹ mn)
Gross Asset Value (GAV) <sup>(1)</sup>	313,529
Add: Other Assets	61,913
Less: Other Liabilities	(17,364)
Total Enterprise Value (TEV)	358,078
Less: Total Debt	(79,110)
Net Asset Value (NAV)	278,967
Number of Units <sup>(2)</sup>	771,665,343
NAV per Unit ₹	362

#### Leverage

Particulars	31 March 2019 (₹ mn)
Total Debt	79,110
Available cash surplus	(49,061)
Net Debt <sup>(3)</sup>	30,050
Net Debt to TEV <sup>(4)</sup>	9.72%
Net Debt to EBITDA	1.99x

For Computation of Net Debt to TEV, available cash surplus of ₹49,061 mn has been excluded from TEV

Basis CBRE Valuation for Mar'19, except for GLSP. Fair value of equity investment in GLSP has been done based on equity valuation method..

Represents units to be issued in exchange of equity interests held in SPV's

Available cash surplus excludes proceeds towards general corporate purposes (₹3,450 mn) and issue expenses (₹1,800 mn)



# India – The Global Technology Innovation Hub



#### Talent and cost benefits drives strong office demand

#### Indian IT-BPM Landscape – Foundation of Global Technology

#### Space Occupied by Technology Sector (msf)<sup>(3)</sup>

#### **Services**

- Information Technology Engineering R&D
- BPM Digital

#### **Software**

Systems

Cybersecurity

Enterprise

Fintech /Edtech

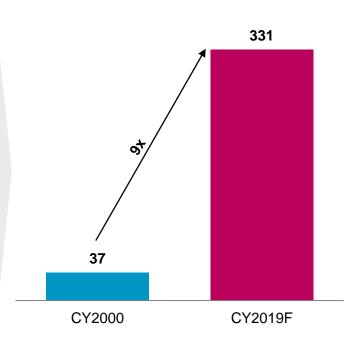
#### **Indian eCommerce**

- Social Shopping
- Intelligence
- Voice Commerce
- Digital Payments

#### **Technologies**

- Cloud / Robotics
- Blockchain
- Intelligent Automation
- Reality AR/VR





- ▶ Global Capability Centres (GCC) are increasingly leveraging India for shared services specific to IT, F&A, HR & procurement
- With over 1,250 GCC, demand from GCC across six major Indian cities is estimated at c.30-35 msf between CY2019-21
- Embassy REIT caters to this growing GCC demand

#### Source:

Nasscom IT-BPM Sector in India 2019 (Decoding Digital)

<sup>(2)</sup> Colliers International Information Technology Office Services May 2019 Report ('India – Reinventing the World's Tech Disclosure')

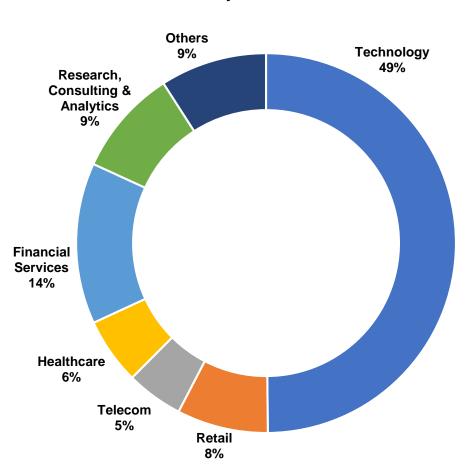
<sup>(3)</sup> CBRE Research 2019, Embassy REIT

#### **Our Tenant Base**



## Global business with a diversified portfolio across established & growth sectors

#### Industry Diversification (1)



#### 42% of Gross Rents originate from Top 10 Tenants<sup>(2)</sup>

Top 10 Sector		% of Rentals		
IBM	Technology	13%		
Cognizant	Technology	10%		
Cerner	Healthcare	3%		
PwC	Research, Consulting & Analytics	2%		
NOKIA	Telecom	2%		
JP Morgan	Financial Services	2%		
NTT Data	Technology	2%		
Lowe's	Retail	2%		
McAfee	Technology	2%		
DBS	Financial Services	2%		
Total		42%		

#### **Our Markets**



#### Portfolio well positioned in India's four key office markets

72%

Of India's Grade A office stock concentrated in Embassy REIT markets

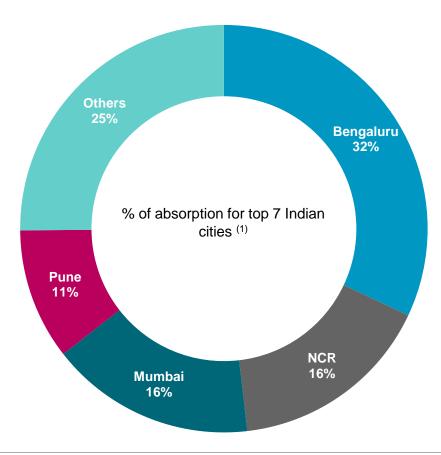
32%

Absorption growth since CY2013 for Embassy REIT markets

803 bps

Increase in occupancy since CY2013 for Embassy REIT markets

# Embassy REIT markets represent **75%** of India's office absorption

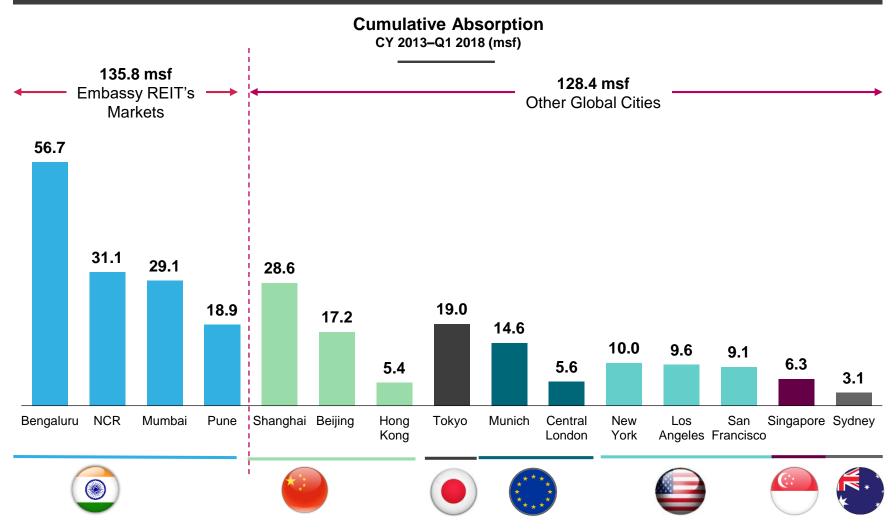






## **Key Indian Cities Have amongst the Highest Office Absorption Globally**

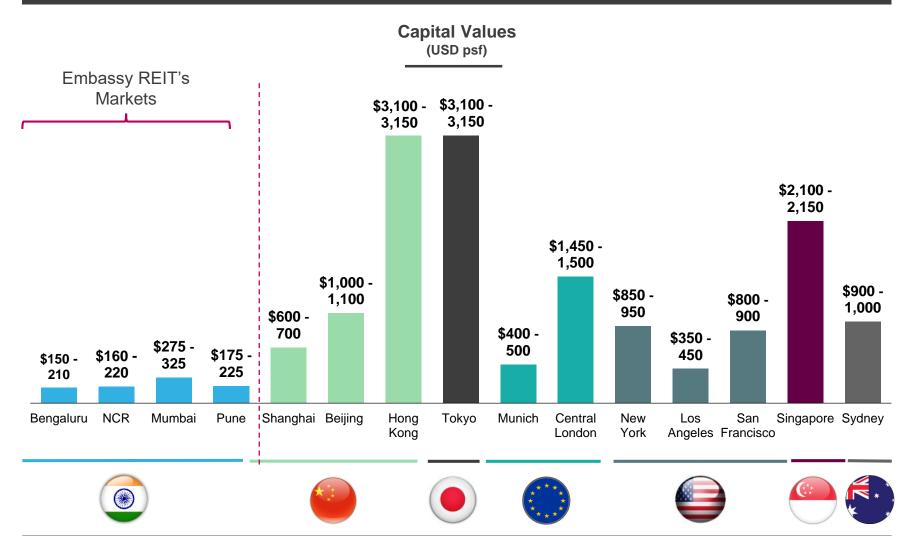
Our four markets have experienced total absorption of 136 msf from CY 2013 to Q1 2018, more than 11 global cities combined







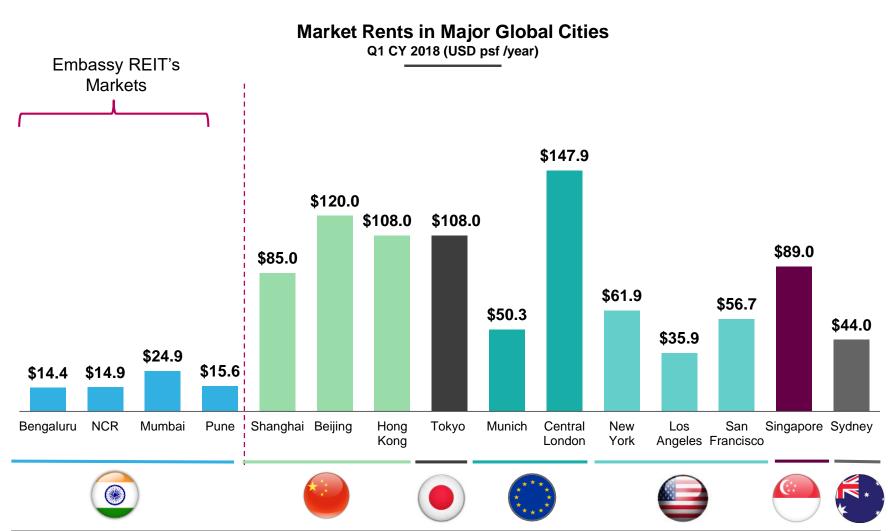
Real estate capital values in Embassy REIT's markets are significantly below other global peers





# **Considerable Cost Arbitrage in Terms of Office Rents**

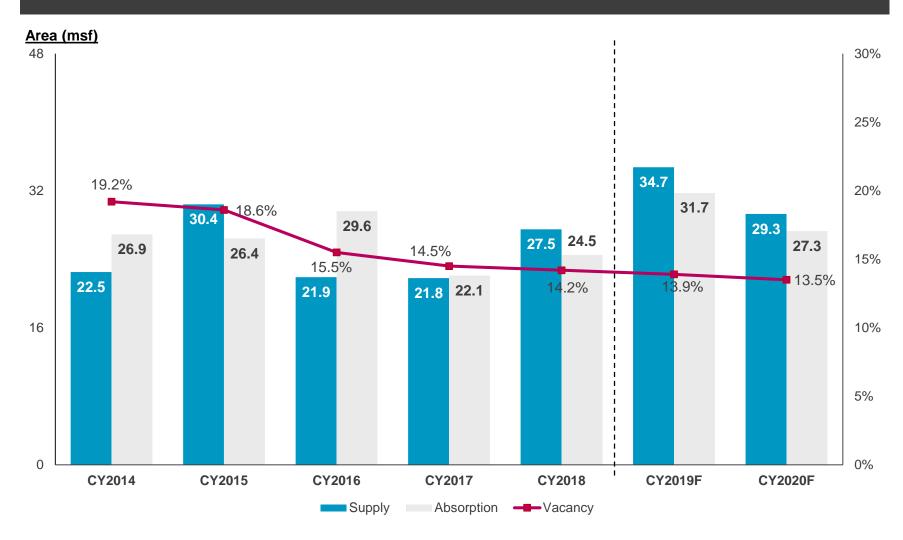
Embassy REIT's markets offer significantly cheaper rentals compared to global commercial hubs





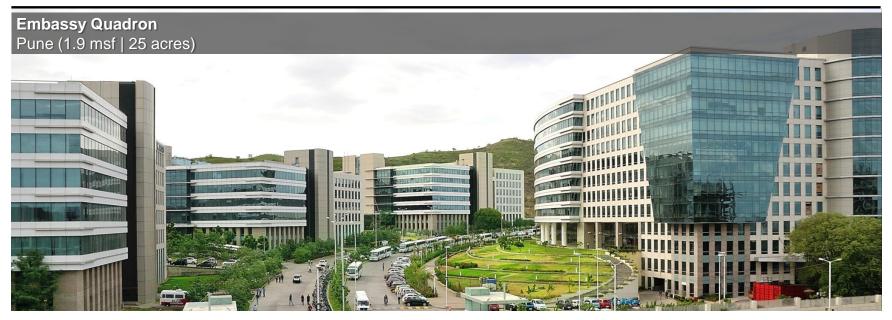
### **Our Markets: Commercial Office Fundamentals**

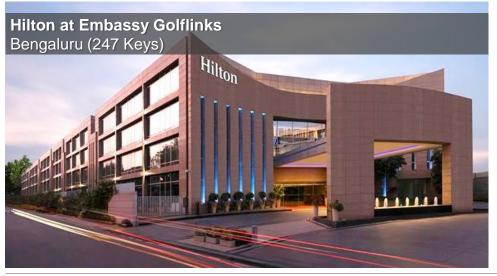
Strong demand-supply fundamentals resulting in robust demand and low vacancy across our markets





## Infrastructure-like Office Parks with Best-in-class Amenities

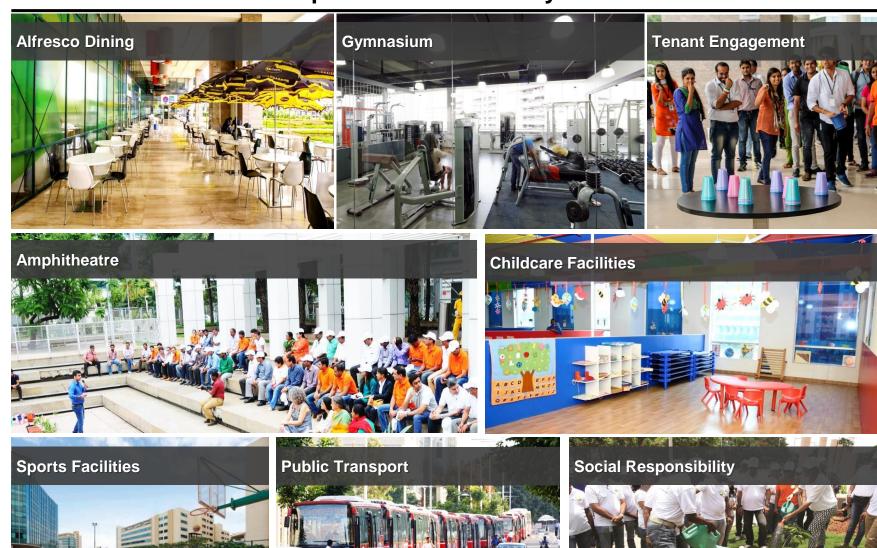








# **Our Assets Provide a Complete Business Ecosystem**



# **Environmental, Social & Governance**



#### Our focus on energy sustainability and environment conservation is a key differentiator

#### Sustainable Energy

- ▶ 100MW Solar Plant (215 mn units capacity p.a.<sup>(1)</sup>) supplying green power to our Bengaluru & other assets
- ▶ Upto 176K MT yearly offset CO<sub>2</sub><sup>(2)</sup>
- Many LEED Platinum / Gold rated assets

# 100 MW Solar Plant

# **Environment, Health and Safety**

- ▶ 2 British Safety Council Sword of Honour winning parks (2017) for select assets
- Environmental, Health and Safety Certifications such as ISO / OHSAS for select assets







# Community **Engagement**

- ► Create a sense of community by organizing cultural, lifestyle and corporate social responsibility (CSR) events
- ▶ Undertaken environment friendly green initiatives such as employee transportation facilities





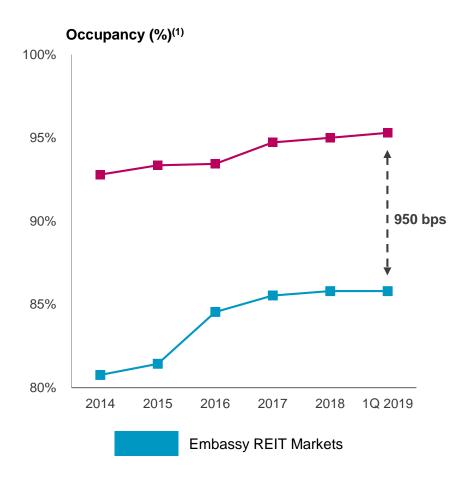


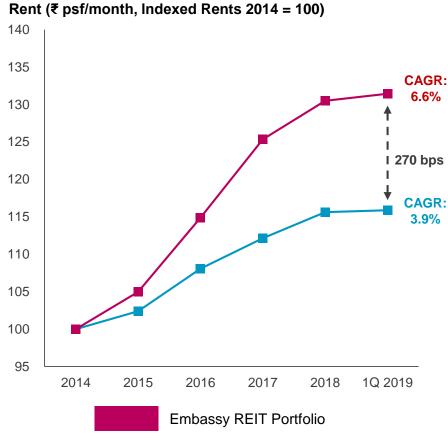
# **Occupancy and Rent Growth Outperformance**

High quality assets with robust infrastructure and amenities backed by active asset management has resulted in outperformance vis-à-vis the market

Portfolio occupancy higher by 950 bps vis-à-vis market

Portfolio CAGR at 6.6% vis-à-vis 3.9% of the market







# **Continued Leasing Momentum**

## Leased 1.8 msf in FY2019, of this 1.2 msf re-leased at 34.9% re-leasing spread

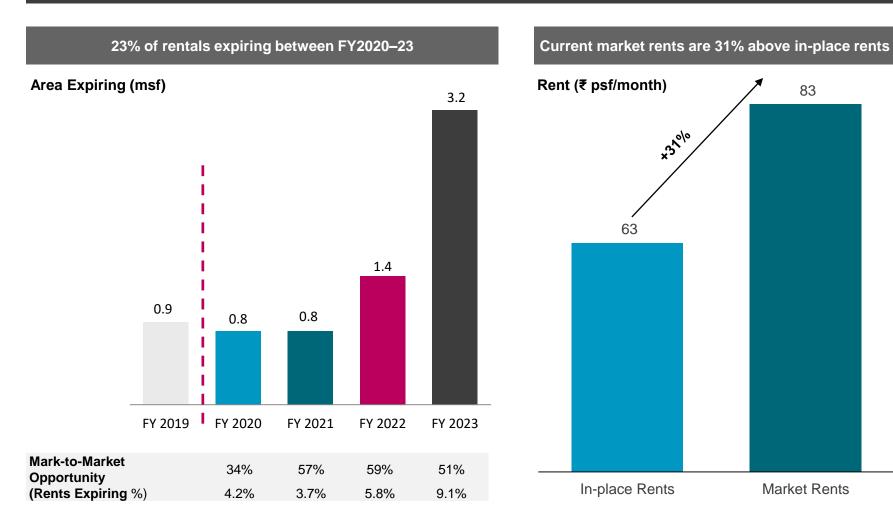
Particulars		FY2016	FY2017	FY2018	FY2019	Average
Total Completed Area	msf	22.5	23.1	24.2	24.8	
Occupancy	%	93.4%	94.7%	93.5%	94.3%	94.0%
Vacancy Lease-up	msf	2.1	1.9	1.3	1.8	1.8
Re-Leasing	msf	0.3	1.1	0.5	1.2	0.8
Re-Leasing Spread	%	26.6%	60.7%	35.3%	34.9%	42.2%
New Leasing to Existing Tenant	%	71.0%	50.0%	69.0%	59.0%	61.8%
Renewals	msf	2.3	1.6	2.9	0.9	1.9







Renewed 0.9 msf at higher than in-place rents, opportunity to re-lease additional 6.2 msf at market levels in next 4 years

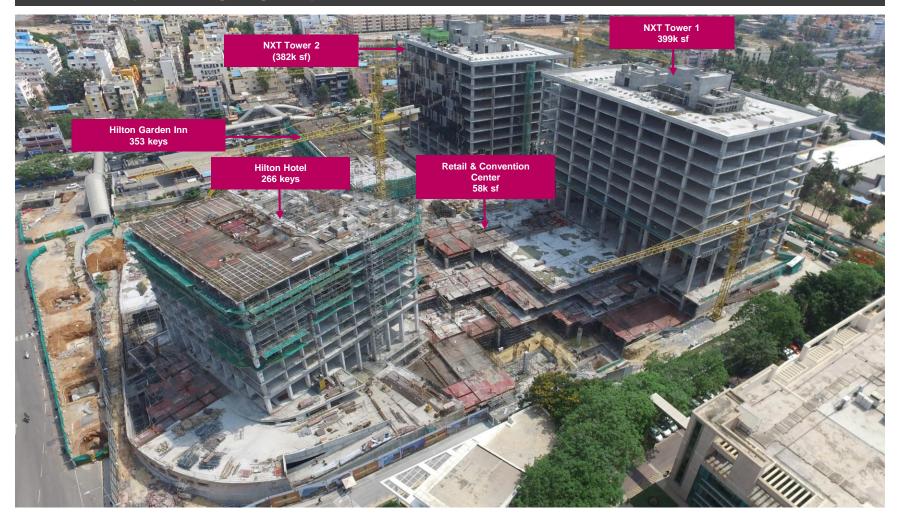






# **Embassy Manyata (Front Parcel)**

Front Parcel at Embassy Manyata (0.8 msf commercial, 58k sf retail and 619 keys hotel) currently under development, targeting completion of commercial in 2Q FY2021 and hotels in 3Q FY2022



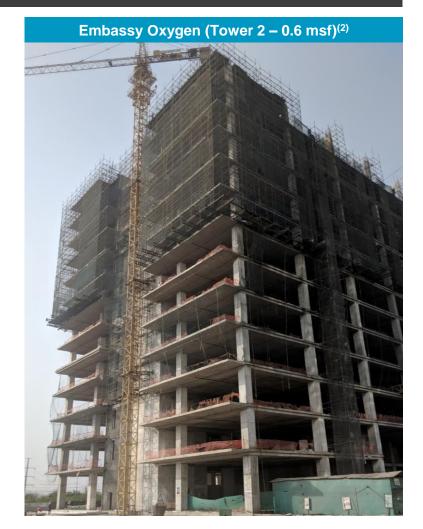
Note: May 2019 picture

# **Embassy Oxygen**



0.5 msf Tower 3 delivered in November 2018 on schedule and is currently 92%<sup>(1)</sup> leased. 0.6 msf Tower 2 currently under development, targeting completion in 1Q FY2021









With recent launch of Four Seasons, 477 hotel keys are now operational and additional 619 keys under development

# Hilton at Embassy Golflinks



Status: Fully Operational

▶ Keys: 247

► Format: 5-star

➤ Occupancy<sup>(1)</sup>: 69%

ARR<sup>(1)</sup>: ₹9,378

RevPAR<sup>(1)</sup>: ₹6,501

#### Four Seasons at Embassy One



Status: Fully Operational

► Keys: 230

Format: 5-star

► Launched in May 2019

#### Hilton & Hilton Garden Inn at Embassy Manyata



► Status: Under Construction

► Keys: 619

Hilton: 266 keys

Hilton Garden Inn: 353 keys

▶ Format:

Hilton: 5-star

Hilton Garden Inn: 3-star

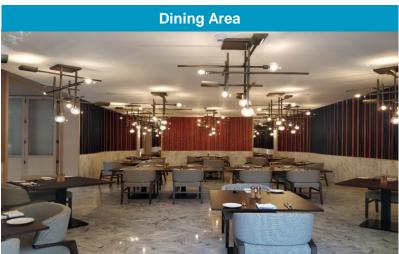
► Expected Completion: 3Q FY2022

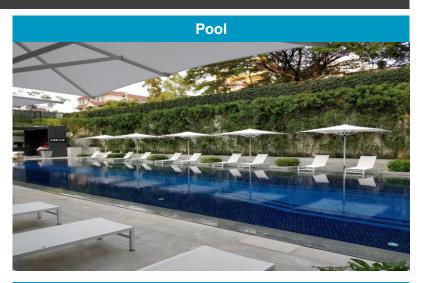


# **Hospitality: Four Seasons Hotel Launch Update**

Known for its world class hospitality, Four Seasons at Embassy One commenced operations in May 2019









Note: May 2019 pictures



# **Simple Business Model**



Conservative balance sheet, post utilization of IPO proceeds, provides significant flexibility for growth through value accretive ROFO and third-party acquisitions

#### Stable Cash Flows

- ► Stable, long-term contracted rents with 10%–15% contractual escalations every 3–5 years
- ▶ 80% of rents from multinationals with 43% from Fortune 500 companies

#### Near-Term Leasing Upside to Drive Growth

- ► Lease-up of existing 5.7% vacancy largely transitional and concentrated in select assets
- ▶ Significant mark-to-market opportunity market rents are 31% above in-place rents

#### On-campus Development Potential

- ▶ 2.5 msf currently under construction on entitled land within Embassy REIT's assets
- ▶ Hilton branded hotels totaling 619 keys currently under construction within our assets
- ► Further 5.4 msf of Proposed Developable Area to accommodate tenant expansion

# Strong Balance Sheet

- ► Lowly leveraged initially with less than 15% loan-to-GAV<sup>(1) (2)</sup> post utilization of IPO proceeds
- Significant flexibility enables growth through ROFO asset and third-party acquisitions

# EMBASSY EMBASSY OFFICE PARKS

## **Key Terms & Definitions**

#### Notes:

- ▶ All figures in this presentation are as of March 31, 2019 unless specified otherwise
- All figures corresponding to year denoted with "FY" are as of or for the one-year period ending (as may be relevant) 31st March of the respective year. Similarly, all figures corresponding to year denoted with "CY" are as of or for the one-year period ending (as may be relevant) 31st December of the respective year
- ▶ Some of the figures in this Presentation have been rounded-off to the nearest decimal for the ease of presentation
- All details included in the presentation considers 100% stake in GLSP. However, we own 50% economic interest in GLSP which owns Embassy Golflinks. Accordingly, its revenues are not consolidated into our revenue from operations. Also, Market Value or GAV reflects only our 50% economic interest in GLSP.
- Any reference to long-term leases or WALE (weighted average lease expiry) assumes successive renewals by tenants at their option

#### Key Terms and Definitions:

- Base Rentals Rental income contracted from the leasing of Completed Area; does not include fit-out and car parking income
- 2. bn Billions
- BPS Basis points
- 4. BSE Bombay Stock Exchange
- CAGR Compounded Annual Growth Rate
- 6. CBRE CBRE South Asia Private Limited
- 7. Completed Area the Leasable Area of a property for which occupancy certificate has been received
- 8. EBITDA Earnings before interest, tax, depreciation and amortization
- 9. Embassy Group: refers to the Embassy Sponsor or its subsidiaries or limited liability partnerships
- 10. Embassy REIT refers to Embassy Office Parks REIT
- 11. EOPMSPL Embassy Office Parks Management Services Private Limited
- 12. FY Period of 12 months ended March 31 of that particular year, unless otherwise stated
- 13. GAV Gross Asset Value
- 14. GLSP Golflinks Software Park Private Limited
- HVAC Heat ventilated air conditioning
- 16. Holdco Refers to Embassy Office Parks Private Limited
- 17. IPO Initial Public Offering of units of Embassy Office Parks REIT
- 18. Investment Entity Refers to Golflinks Software Park Private Limited
- Leasable Area Total square footage that can be occupied by a tenant for the purpose of determining a tenant's rental obligations. Leasable Area is the sum of Completed Area, Under Construction Area and Proposed Development Area
- 20. Manager Embassy Office Parks Management Services Private Limited
- 21. MAT Minimum Alternate Tax
- 22. MEP Mechanical, Electrical & Plumbing
- 23. mn Millions
- 24. MNC Multinational Corporations
- 25. msf Million square feet
- 26. MTM Mark to Market

- 27. MW Mega-Watt
- 28. Mumbai: Refers to MMR Mumbai Metropolitan Region
- 29. NAV Net Asset Value
- 30. NCD Non-Convertible Debentures
- 31. NXT Manyata front parcel office
- 32. NDCF refers to Net Distributable Cash Flows
- 33. Net Debt Total borrowings (-) minus bank balances, cash and cash equivalents
- 34. NOI: Net Operating Income calculated by subtracting Direct Operating expenses from Revenue from operations
- 35. NSE National Stock Exchange
- 36. OC Occupancy certificate
- Occupancy / % Occupied / % Leased: Occupancy is defined as the ratio of the Occupied Area and the Completed Area
- 38. Portfolio Together, the Portfolio Assets and the Portfolio Investment
- 39. Proposed Development Area The Leasable Area of a property for which the master plan for development has been obtained, internal development plans are yet to be finalized and applications for requisite approvals required under the law for commencement of construction are yet to be received
- 40. psf Per square feet
- 41. REIT Real Estate Investment Trust
- 42. REIT Regulations Securities and Exchange Board of India (Real Estate Investment Trusts) Regulations, 2014
- Rents: Refers to Gross Rentals unless specified otherwise. Gross Rentals are defined as the sum of Base Rentals, fit-out and car parking income from Occupied Area for the month of March 2019
- 44. RevPAR Revenue Per Available Room (RevPAR) is a hotel industry financial metric calculated by multiplying the Average Daily Rate by the percentage occupancy
- 45. ROFO Right of First Offera
- 46. SF Square feet
- 47. Sponsor(s) Embassy Property Developments Private Limited and BRE/ Mauritius Investments
- SPV Special purpose vehicles, as defined in Regulation 2(I)(zs) of the REIT Regulations, in this case being, MPPL, UPPL, EEPL, IENMPL, VCPPL, ETPL, QBPL, QBPPL, OBPPL and GSPL
- 49. TEV Total Enterprise Value
- tn Trillions
- Units An undivided beneficial interest in the Embassy REIT, and such units together represent the entire beneficial interest in the Embassy REIT
- 52. U/C Under construction
- 53. Under Construction Area The Leasable Area of a property for which the master plan for development has been obtained, internal development plans have been finalized and applications for requisite approvals required under the law for commencement of construction have been applied, construction has commenced, and occupancy certificate is yet to be received
- 54. WALE Weighted Average Lease Expiry
- 55. WIP Work-in-progress
- 56. Years: Refers to fiscal years unless specified otherwise
- 57. YOY Year on year
- 58. YTM Yield to Maturity

